

THE WESTIN
KEY WEST
RESORT & MARINA



FOR IMMEDIATE RELEASE

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**The Westin Key West Resort & Marina and Sunset Key Guest Cottages
join Orvis and the Saltwater Angler to offer fly-fishing school**

Key West, Fla. – January 11, 2010 - The Westin Key West Resort & Marina and Sunset Key Guest Cottages, A Westin Resort, have teamed with Orvis and Captain Tony Murphy’s Saltwater Angler for Key West Fly Fishing School sessions, which will take place on select dates from now through April 2010.

Classes are small and well-balanced, with an emphasis on professional instruction, but with a laid-back island-style feel. They are designed to accommodate all levels of experience and will include instruction on flies, leaders, knots, clothing, gear, boat positioning, etiquette, the strip, the hook-up, how to fight powerful game fish and the elusive double-haul.

Each day of school includes classroom time at The Westin Key West Resort & Marina, featuring the Orvis Progressive Method to Teach Fly Casting, as well as multiple fly-casting lessons and lunch at Latitudes on the secluded island of Sunset Key.

Reserve your space in the Key West Fly Fishing School by calling Orvis at 866.531.6213. The two-day program, including two lunches at Latitudes on Sunset Key, is \$470. After securing space in fly-fishing school, participants should contact The Westin Key West Resort & Marina at 866.837.4250 or Sunset Key Guest Cottages at 888.477.7786 to book accommodations at a special discounted rate by requesting the rate code “SETORVIS.” Larger corporate and leisure groups are welcome. Please call Orvis for group information.

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About The Westin Key West Resort & Marina and Sunset Key Guest Cottages, A Westin Resort

The Westin Key West Resort & Marina is located on the waterfront, one walking block from fabled Duval Street and next to Mallory Square. The Westin Key West Resort & Marina is one of the Conch Republic's top destination resorts, offering deluxe guestrooms and suites, more than 16,000 square feet of indoor and outdoor function space, multiple dining options, heated pool and a 37-slip marina with a complete range of vendors offering watersports. In addition, the resort operates one of the country's largest private ports, welcoming cruise ships to the destination daily. For more information on the resort, visit www.westinkeywestresort.com and westin.com/keywest. **Sunset Key Guest Cottages, A Westin Resort**, is located on the 27-acre secluded island of Sunset Key. One-third of the island is a resort featuring 37 elegantly appointed one, two and three-bedroom cottages all with fully equipped kitchen, living and dining areas and are designed in traditional Key West architecture. The resort offers superior amenities and services such as a secluded beach, tropical pool, restaurant, two tennis courts, breakfast basket delivered to cottage porch each morning, grocery shopping service, personal chef service and 24-hour launch transportation to Key West. The remaining two-thirds of the island are reserved for one of the most prestigious residential communities in Key West. For more information please visit www.westinsunsetkeycottages.com and westin.com/sunsetkey. The Westin Key West Resort & Marina and Sunset Key Guest Cottages are owned and managed by Ocean Properties Ltd., and franchised by Starwood Hotels. The resorts have been the only accommodations in Key West designated with the AAA Four-Diamond Full-Service award consecutively since 1999.

About Starwood Hotels

Westin Hotels & Resorts is owned by Starwood Hotels & Resorts Worldwide, Inc. and was ranked "Highest in Guest Satisfaction Among Upscale Hotels Chains" in the *J.D. Power and Associates' 2004 North America Hotel Guest Satisfaction Study(SM)* and voted Best Domestic Hotel Chain by *Global Traveler Magazine*. Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with over 850 properties in more than 95 countries and 145,000 employees at its owned and managed properties. Starwood® Hotels is a fully integrated owner, operator and franchisor of hotels and resorts with the following internationally renowned brands: St. Regis®, The Luxury Collection®, Sheraton®, Westin®, Four Points® by Sheraton, W®, Le Méridien® and the recently announced Aloft(SM). Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com.

About Ocean Properties, Ltd. Hotels and Resorts

With corporate headquarters in Delray Beach, Florida; Portsmouth, New Hampshire; and Montreal and Toronto, Canada; Ocean Properties, Ltd. Hotels & Resorts is one of the country's largest privately-owned franchisors of hotels and resorts. The company currently owns and operates properties throughout North America including franchised hotels such as: Marriott, Westin, Hilton, Sheraton, Holiday Inn, Courtyard by Marriott, Residence Inn by Marriott, Springhill Suites by Marriott, Days Inn, Fairfield Inn by Marriott, Holiday Inn Express and Ramada. For more information on Ocean Properties Ltd., please click to www.oplhotels.com.